

HER MUSE STUDIO

HELPFUL TIPS

ITEMS NEEDED FOR AN APPOINTMENT

For each client I typically use 4 packs of crochet locs and 3-4 packs of wrapping hair. If your incoming client has thicker hair, purchase +1 of each.

You will also need:

Crochet hook, comb, tooth brush for edges and/or roots, dry shampoo (fine or greasy hair), moisturizer and hair clamps. You may need more or less items depending on the client.

FAVORITE WEBSITES TO ORDER HAIR

Samsbeauty.com

Glamourtress.com

Amazon.com

Elevatestyles.com

ShopBeautyDepot.com

PROTECT YOUR KNOWLEDGE

If You're like me you don't want each and every client knowing what you use. During appointments I wear a crossbody satchel or a fanny pack with my locs inside and my wrapping hair is placed inside of a large mesh envelope. You can find those items on amazon..

THANK YOU FOR CHOOSING ME

I am so honored to add you to my tribe of Hairstylists that will impact and bring value to the loc industry. It has been my pleasure to serve you as a teacher.



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MUST HAVES

BEST PRODUCTS

For fine hair - To add texture and in order to grip the hair, use Dry Shampoo. Any Brand is fine.

Edge Control for all hair - Shine Jam edge control
To prevent build up on fine hair I may use Elasta QP Mango Butter Foam Moisturizer - As I Am So Much Moisture

BEST EQUIPMENT FOR PHOTOS

Lighting - Diva Ring Light available on Amazon

Backdrop - Room Divider, Bulletin board paper or Vinyl Backdrop from Amazon

CREATE GRAPHICS

Graphics - Canva

Watermark - InShot App or EZY Watermark

Blur Background - Facetune

PROCESSES

Communication- if you would like to create another number for your customers to communicate with you, Google Text is a great option. You can text and take calls from a new number. This number could serve as your business number.

Scheduling - Acuity Scheduling

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HAIR AND MATERIALS

ISLAND LOCS

Wrap Hair - **Freetress Bohemian Braid** or Janet collection Bohemian Braid

Loc Base - **Freetress Hippie loc** or Freetress Bo Loc

LUXE LOCS

Wrap Hair - **Freetress Water wave**, Freetress Jazz wave Sensationnel Water Wave or Harlem 125 Water Wave

Loc base: **Bobby Boss Goddess Locs - 20"** or **Bobby Boss Nu Locs** or Janet Collection Nude Locs

BOHO LOCS & GYPSY LOCS

Wrap Hair - **Freetress Afro Kinky Bulk**, Janet Collection Afro Kinky bulk (any brand will do)

Goddess Locs - 20" or **Bobby Boss Nu Locs** or Janet Collection Nude Locs

HUMAN HAIR

This section is for information on human hair ends or the human hair flowing out of the gypsy locs. I prefer the deep wave pattern in 8-10" long.

I purchase any brand that is on sale in my local beauty store